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v i s u a l g u y . c o m



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d
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experience

software

goals

◆◆◆ staff positions

art director
U-M Department of Surgery
Ann Arbor, Michigan

Responsible for creating identity for entire Surgery Department's interactive, web and video marketing materials. Interface design, video animation. 12/04-present

art director/designer
Hile Illustration and Design, Ilc.
Ann Arbor, Michigan

Advertising design, including retail packaging, catalogs, publications, IDs, and commercial websites, including Flash and HTML development. Photo-shoot direction of models/products for toy packages. Clients including Keebler, Poof-Slinky Toys, MidWest Financial, Aunt Mid's Produce, ParishSOFT, A2 Ad Club. 7/01-12/04

associate creative director
Immersant
Ann Arbor, Michigan

Creative/art direction, development of web and interactive projects, including visual design and Flash animation. Clients including Ford Motor Credit, Fleet Healthcare Finance, Fleet Capital Leasing, Freedom Securities, Lear Corp., and Bowne & Co. 7/99-12/00

interactive art director/assistant manager
Interactive Media Unit
U-M BMC Media Services
Ann Arbor, Michigan

Creative design and art direction of all web and interactive projects. Imagery and animation creation, page design and programming. Project coordination, client contact and budget estimation. Graphics and animation creation for video projects. Supervise and train staff and free-lance designers. Clients including U-M Theatre & Drama, Housing, Medical School, Dramatic Writing. 2/96-7/99

senior graphic designer
Graphic Design Unit
U-M BMC Media Services
Ann Arbor, Michigan

Conception, design, coordination, art direction, and production of print and display materials. Photo manipulation, page layout, illustration and design. Work closely with clients and printers, direct photo shoots, conduct press checks, meet deadlines and budgets. 2/88-2/96

- Photoshop
- ImageReady
- Flash
- Illustrator
- Apple Studio Pro
- DreamWeaver
- InDesign
- Acrobat
- Director

freelance/partnership

designer/principal
visual guy, llc.
Ann Arbor, Michigan

Free-lance design/multimedia studio. Creative/art direction, visual design, development, animation, and consultation services for web, interactive, and print projects. Clients including:

- U-M Business School
 - Aunt Mid's Prroduce Company
 - Martin Luther King, Jr. Symposium
 - Lectronix, Inc.
 - The Roseanne Show (KingWorld)
 - Philips Display Components
 - IBM Places
 - Motorcraft
 - Ford Rent-A-Car System
 - Kelly Services
 - Autodesk
 - Epson
 - Home Buyer's Agent
 - sample technologies
 - GDI Infotech
 - Ann Arbor Ad Club
 - Ann Arbor Civic Theatre
 - Miss Michigan 2000 Jill Dobson
 - U-M Development Office
 - U-M Institute for Social Research
 - U-M Family & Child Well-Being
 - U-M Radiology
 - Women with Polio
 - Big Dave and the Ultrasonics
 - Kidswork
- 10/00-present

creative director/partner
Constant Delta, Ilc.
Ann Arbor, Michigan

Art direction, animation, interface design, and video production for interactive media/software.

- Designed/developed software titles including:
- American Sign Language Deluxe
 - American Sign Language 2.0
 - The Wide World of Garfield
 - Classic Sudoku
 - Classic Kakuro
 - Boku Sudoku
 - Boku Kakuro
 - Garage Sales Made Easy
- 3/04-present

I am a
self-directed,
motivated and
talented
designer seeking
collaboration
with other
creative
individuals
in a **fast-paced**
environment that
specializes in
interactive media,
web page design,
and **print** media.
I offer
enthusiasm,
commitment to
quality and **detail,**
experience and a
passion to learn
from, share with,
and become the
very **best.**

designer

instruction

noteworthy

education

references & portfolio

adjunct assistant professor

Graduate Program in Biomedical Visualization, U-M School of Art & Design, Ann Arbor

Instruct students in Web design and Flash animation, focusing on graphics creation and optimization, page layout, interface design, basic HTML, and interactivity. Special emphasis on team building and exposure to real-world scenarios. 1-4/03, 1-4/02, 1-4/01

graphic design instructor Artspace Education Program, Ann Arbor

Introduced students to principles and techniques in problem solving, production and design in an eight-week graphic design workshop. 9-10/87, 1-2/88, 10-11/88

awards

- **HeSCA annual media festival awards (print division)**
- 2nd Place** – Graduate Studies in Pharmacology Booklet, 96
- 2nd Place** – Medical Science Research Build. III Dedication Package, 96
- 2nd Place** – Anesthesiology Residency Program Booklet, 93
- 3rd Place** – Medical Science Research Builds. I & II Dedication Package, 90
- 2nd Place** – Making a Difference Through Nursing Booklet, 89
- **u-m & e.m.u. dean's honor roll** 9/83–6/87
- **two merit awards in annual student exhibition** 4/87

membership/participation

- 2000 HOW Design Conference participant, atlanta
- 1999 C/NET Builder.com participant, new orleans
- U-M Mentorship Program staff mentor, 94-95
- American Institute of Graphic Artists (AIGA) member, 89-94
- Ann Arbor Artist's Co-op member, 91-92

scholarships

- **u-m school of art & design scholarships** 9/85, 1/86, 9/86
- **e.m.u. recognition of merit awards** 9/84, 1/85
- **e.m.u. recognition of excellence scholarships** 9/83, 1/84

graduate studies

University of Michigan School of Art & Design, Ann Arbor

Graduate-level work within the Master of Arts Program in Graphic Design. 90-91

bachelor of fine arts

University of Michigan School of Art & Design, Ann Arbor

Graduated magna cum laude. Graphic design major. Emphasis on design principles, typography, photography, computer-aided design, drawing, technical drawing, painting, design/art histories, creative problem solving, marketing and communication. 9/85-8/87

Eastern Michigan University

Art concentration. Graphic design, fine arts, 2 & 3D design. 9/83-4/85

independent courses

dale carnegie course

12-week, 4.2 CEU class in public speaking, communication and supervisory skill building. 3-5/00

computer animation II

U-M Film and Video Studies 3-credit Macromedia Director course in interactive multimedia. 9-12/98

computer animation I

U-M Film and Video Studies 3-credit introductory Director course focusing on 2D animation. 1-4/98

computer-aided imaging

Washtenaw Community College 3-credit Photoshop course. 1-4/95

paper making workshop

U-M School of Art & Design 2-credit workshop, in handmade Western and Oriental papers. 7/92

intro to screen printing

Ann Arbor Artist's Co-op 8-week silkscreening class in photo emulsion and cut-stencil. 10-12/91

portfolio

available

online at

visualguy.com

references

available

upon request

person

available in

your office

at your

convenience

